



An initiative of the European Commission





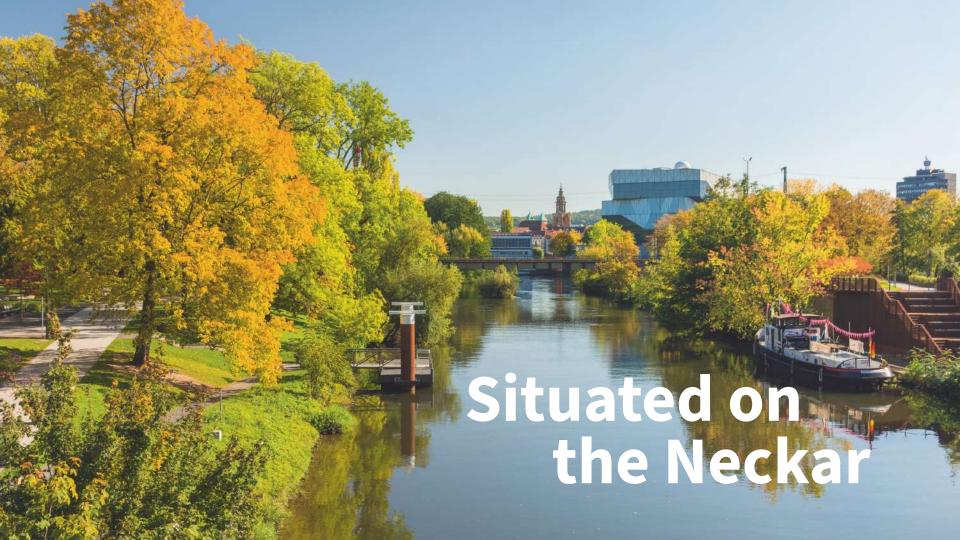
Keep shaping a greener, more resilient, and liveable future

















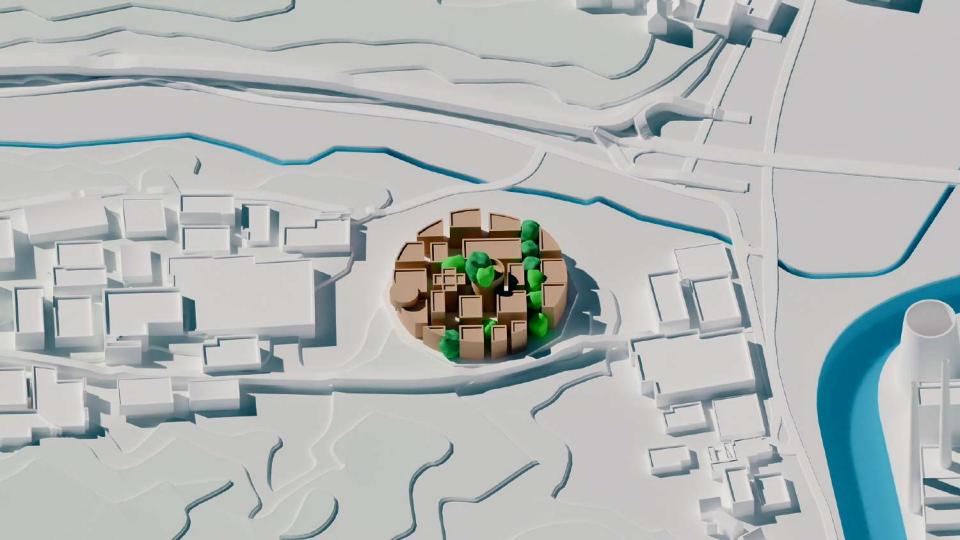














Challenge accepted





heilbronn.now









Lord Mayor



Urban Sustainability Office



Mayor for Environment, Building and Mobility

Consolidation of monitoring

Consolidation of thematic areas

Strengthening international presence

Holistic sustainability strategy



Thematic patrons group

























Communication strategy for environmental topics

Funding/grants

Consolidation of research and educational collaboration Activation, awarenessraising, and incentives Consolidation of collaboration with NGOs and companies

COOPERATION AND NETWORKING Global/European GLOBAL COVENANT of MAYORS for CLIMATE & ENERGY EUROPEAN ENERGY AWARD KLIMA BÜNDNIS National Deutscher Kommunale Klimascouts Städtetag Regional ENERGENO NEUE ENERGIE FOR ALLE Architecture MOBILITATSPAKT OF talks series Municipal **Educational institutions** Energy adviser round table round table NeNa

MUNICIPALITY AS A CATALYST

FOR BUSINESS CLIMATE ACTION

MUNICIPALITY AS

STEERING/FOUNDING MEMBER

Heilbronner 4

WIR-PAKT

WERKEHRS

WACHT (

Mit gutem Beispiel voran.



Global Covenant of Mayors Energy reports Planning and **Building Authority** Facility Management Roads Department **HNVG**

Urban Sustainability Office

Climate Mitigation

Executive Office

MONITORING AND REPORTING

Green City

Accord

Waste

balance

Green Spaces Department

Other Departments of Heilbronn

Health

Department

HIN Heilbronn

European

Energy Award

Website

,Klimaportal"

STRATEGIES AND PLANS

with citizen participation

- Climate Mitigation Concept
- Climate Adaptation Concept
- Municipal Heat Planning
- Landscape Plan
- · Air Quality Plan
- Noise Action Plan
- Mobility Concept
- E-Mobility Concept
- Masterplan Sustainable Mobility
- Waste Management Concept

(External) Climate and Sustainability Advisory Board

SENSITIZATION AND **CLIMATE EDUCATION**

- 2 Climate campaigns (2017 + 2023)
- Multicultural environmental mentors
- · Sustainability day festival (anually)













Heilbronn Marketina





















energieagentur





MUNICIPAL DAUGHTER COMPANIES Energy, heating, transport, building, health, education



Stadtsiedlung



Erneuerbare Energien Gesellschaft







GmbH





















.now for tomorrow













for everyone



for a great title year

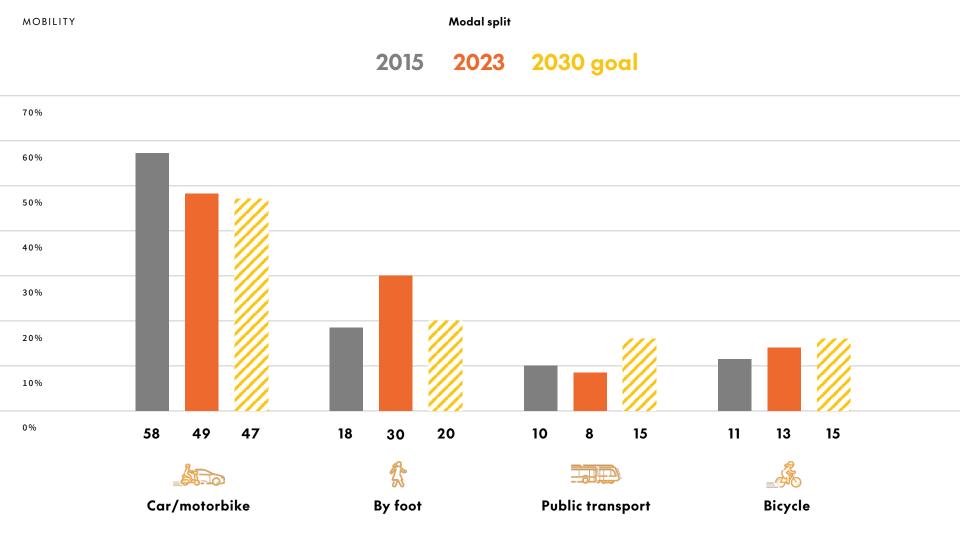




for greener mobility



for the whole city administration





PARKING AND TRAFFIC GUIDANCE SYSTEMS



NEW MOBILITY HUB IN NECKARBOGEN



REAL-TIME DISPLAY
OF FREE PARKING



GOOD E-CHARGING INFRASTRUCTURE (HONOURED)

Stage 4 · 2024









14+ streets
Soundproof

windows

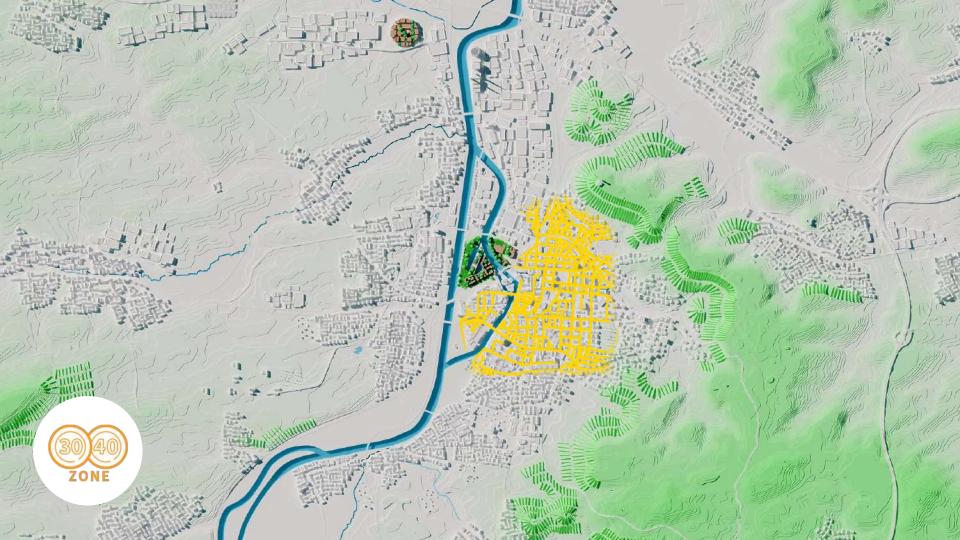
16 road sections

Noise-reducing asphalt

11 streets
Maximum speed: 30 and 40 km/h

10+ zones of tranquility

+ more to come



MOBILITY Cycling



CARGO BIKE FUNDING PROGRAMME



BIKE HOUSE



PEDESTRIAN- AND
BIKEFRIENDLY
MUNICIPALITY (AWARDED)



MORE THAN
120 KM BICYCLE
INFRASTRUCTURE



7 DEDICATED BICYCLE STREETS



14 MILLION INVESTMENT BUDGET FOR BIKE PATHS



RS3 CYCLE EXPRESSWAY
BAD WIMPFENNECKARSULM-HEILBRONN



BICYCLE LEASING



PEDELEC SAFETY TRAINING



RAFFLE OF BICYCLES



DB RAD + APP



NEW TOURISTIC CITY ROUTES FOR CYCLING



GREEN ARROWS FOR CYCLISTS



12 BIKE SERVICE POINTS



SHARD HOTLINE



NEW CYCLE ROUTE BETWEEN BIBERACH AND KIRCHHAUSEN



CYCLING OFFICER



NEW CYCLING PATH NECKARRADWEG



7 dedicated bicycle streets







CYCLING Bike house



MOBILITY Walking



PEDESTRIAN CHECK



WALKING TO SCHOOL



IMPROVEMENT SUGGESTION FORM



PEDESTRIAN OFFICER



MULTILINGUAL SCHOOL ROUTE PLANS

WALKING Pedestrian check





MOBILITY Sharing offers



CAR SHARING



E-SCOOTER SHARING



E-BIKE SHARING



CAMPUS BIKES



NEW MOBILITY HUB

Public transport



TRIAL TICKETS



FREE PUBLIC TRANSPORT
FOR EVERYONE



65 BUSES AND 5 TRAMS



BUS TICKET
SUBSIDY IN SHOPS



BUDDY FOR NIGHT OWLS



FIFTY-FIFTY-TAXI



CABLE CAR PROJECT



ASSESSMENT OF THE REACTIVATION OF TWO RAILWAY LINES



PERMANENT CONNECTION
FOR THE
INTERCITY EXPRESS

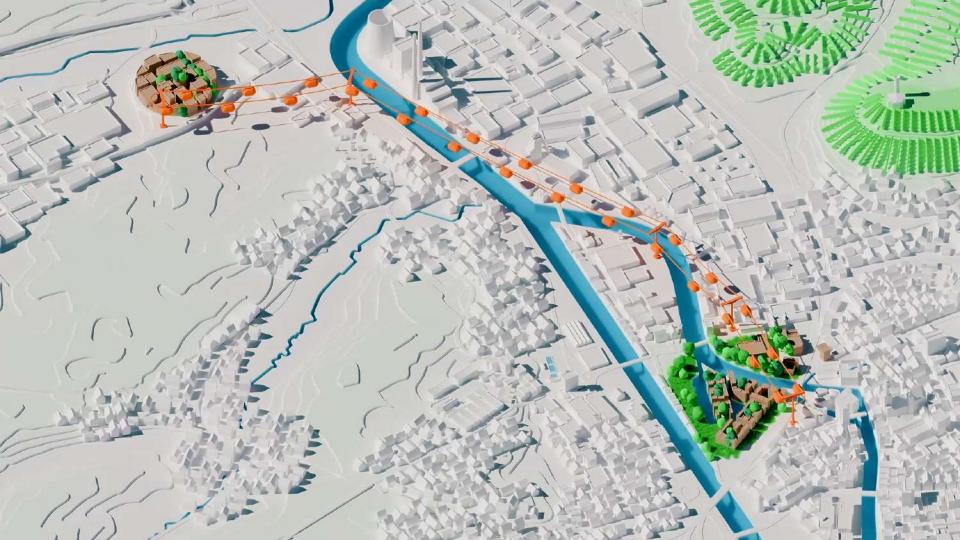


SUBSIDIES FOR PUBLIC TRANSPORT TICKETS



INTELLIGENT TRAFFIC MANAGEMENT SYSTEM







Ecological benefits

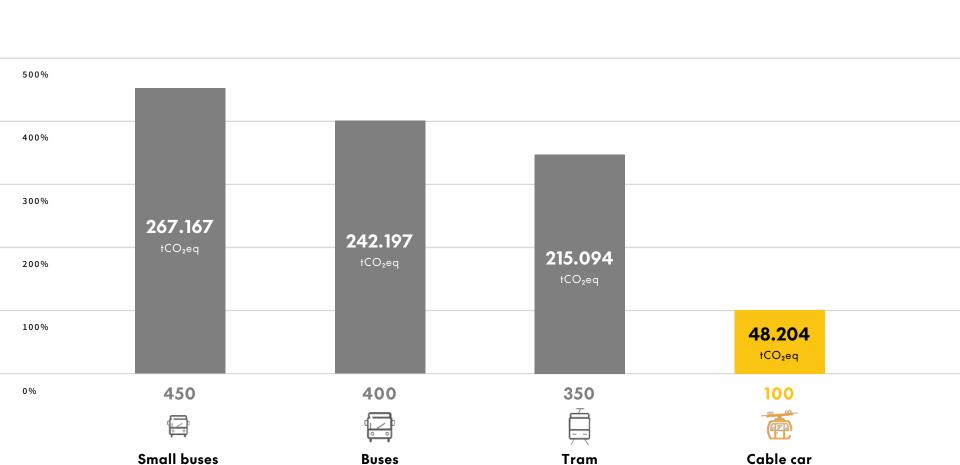
Ecological benefits

Climate-friendly and low-emission mobility

High energy efficiency

Low land consumption

Low noise emissions



Buses

Tram

Heilbronn-Neckarsulm mobility pact























Regional working groups

Mobility Management

Motorized Individual **Transport**

Public Transport Cycling and Walking

























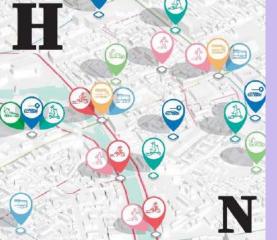
Citizen participation















City cycling

Cycling festival

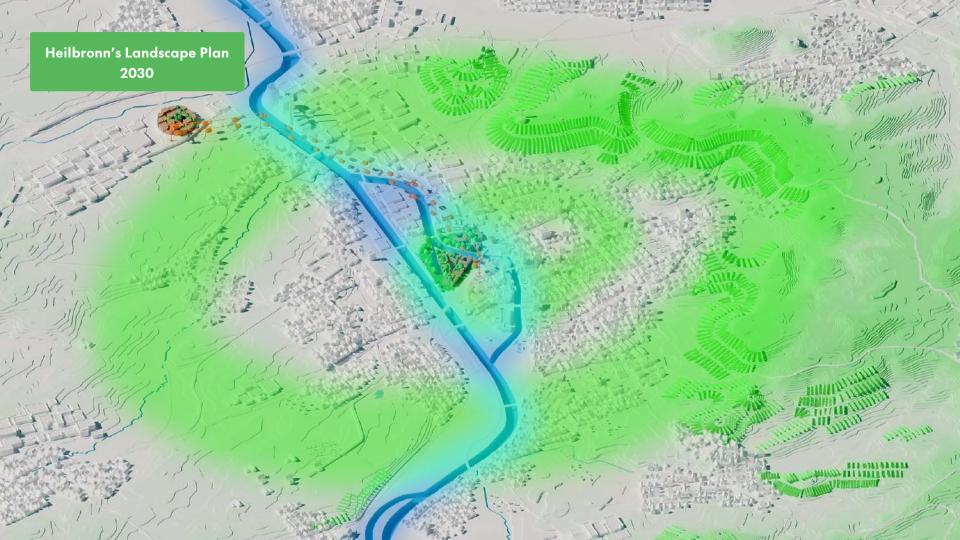
European Mobility Week

Mobility brochure

Mobility Advisory Board













NATURE-BASED CITY Pfühlpark





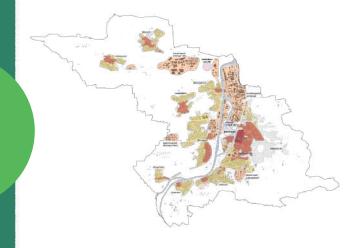
Wertwiesenpark







Priorities for climate adaptation



Priorisierung des Handlungsbedarfs:

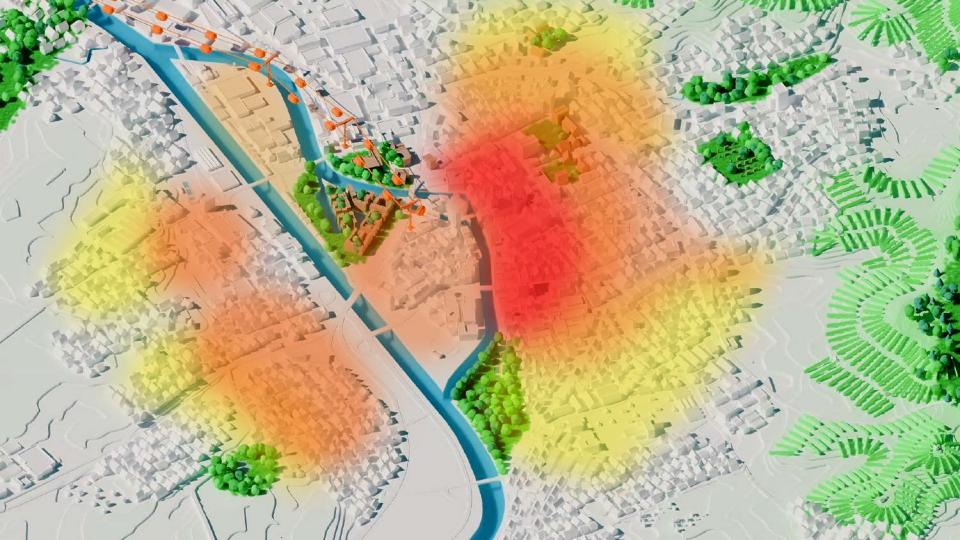
- Priorität 1; in der innenstadt durch umfassende Entsiegelung und Begrünung sowie Dach- und Fassadenbegrünung neue Enflastungsräume etablieren.
- Priorità 2: in Quartieren mit überwiegend Biochrandebauung sowie in gewardsenen Dorferen soil durch Entstegelungs- und Begrünungsmaßnahmen eine Revitalisierung stattfinden, Gelochzoilig kann die Realtierung von Regeeuwasser-Retentionaufmen mit Auforhatstogualität in die bebaufen Gebieben das Defizit an Entastungsflächen schmälern.
- Priorität 3: In Gewerbe- und Industriegebieten durch Entsiegelung und Begrönung sowie Dachund Fassadenbegrünung neue Entlastungsräume und Regenwasser-Retentionsräume schaffen.
- Priorität 4: In Gebieten, die durch furchgrünte Bebauungen mit mittierer bischehe Dichte und Geschoss- und Großstrukturen sowie Zeillenbauten gepfägt sind, gilt es die Freiräume zu erhalten, gegebenerfalls Dah- und Fassadenbegrünungen zu ergänzen und Regemwasser-Retentionsräume zu schäffen.

Siedlungserweiterungsflächen:

Neuplanungen konsequent klimaoptimiert und flächeneffizient durchführen

Sonstige Siedlungsflächen im Bestand:

- Nicht priorisierte Bereiche, Klimaanapassungsmaßnahmen umsetzbar
- Gewässer





NATURE-BASED CITY #SummerZone

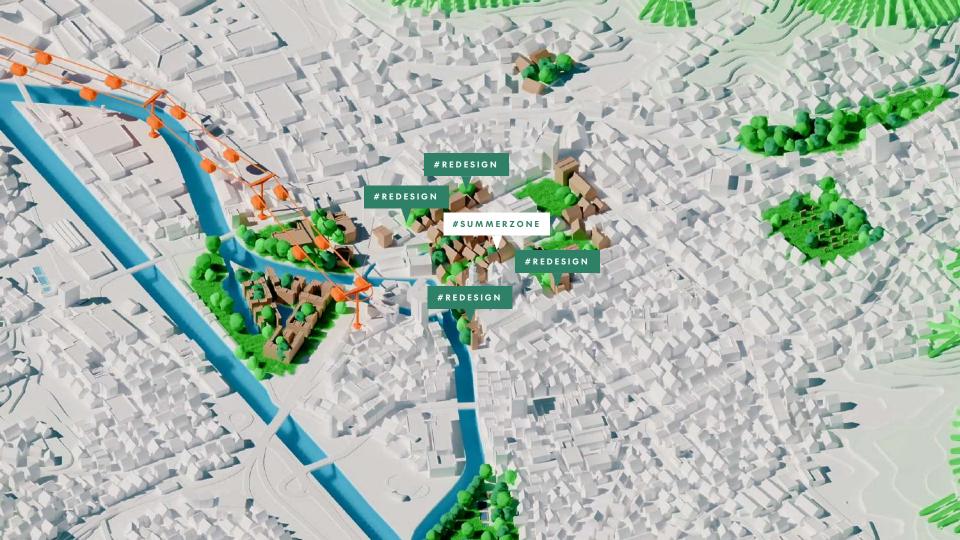




NATURE-BASED CITY #SummerZone







NATURE-BASED CITY Redesign







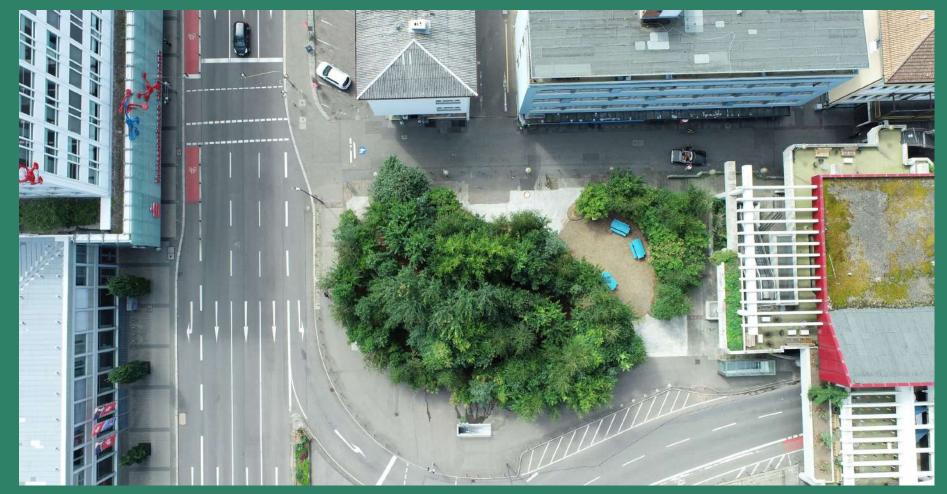








NATURE-BASED CITY Climate groves

















Using every inch









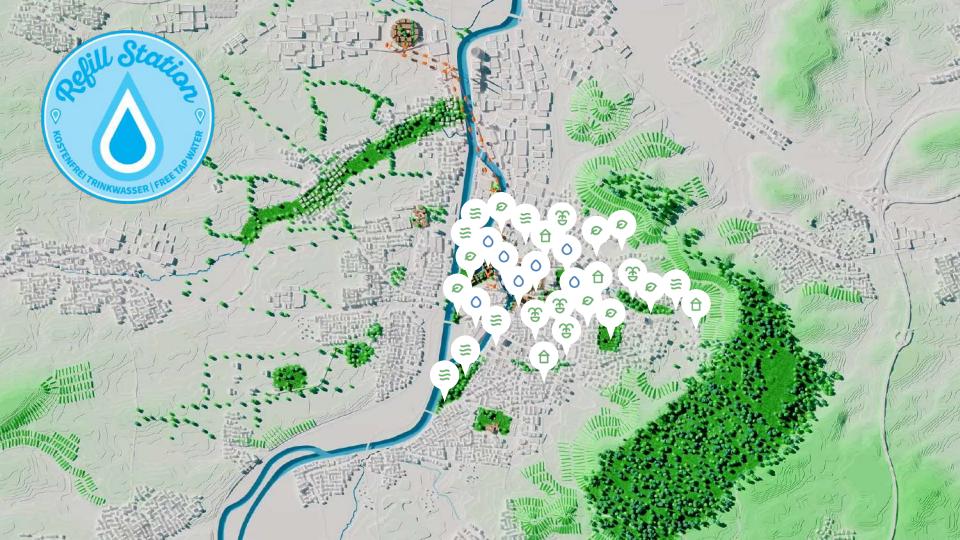
Using every inch





Vineyard-strips program





Drinking water fountain







Recently launched initiatives

Recently launched initiatives





De-sealing program

Citizen participation















Biodiversity trail

Apple juice school and kindergarden project

Urban greening program

Elementa project in the botanical orchard

Information boards







for everyone





































ENERGENO

NEUE ENERGIE FÜR ALLE

















































































































































Erneuerbare Energien





Founded by







































































Gesellschaft















































Founded by





















































































EUROPEAN ENERGY AWARD

























































































Climate and Sustainability Advisory Board

































HIN Heilbroan Städtische Museen



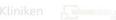


















Climate and Sustainability Advisory Board



Climate and Sustainability Advisory Board











































Climate and Sustainability Advisory Board

































HIN Heilbroan Städtische Museen





























































NeNa















































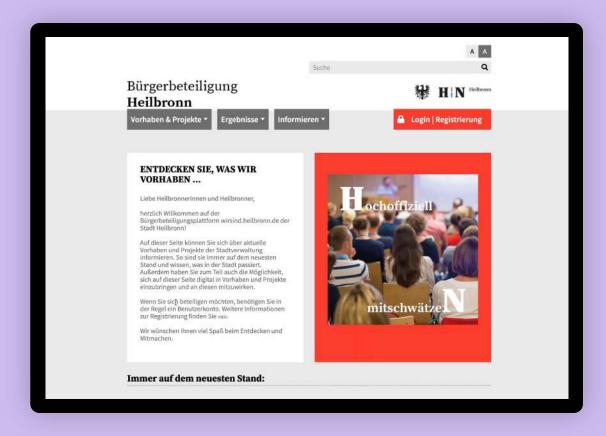


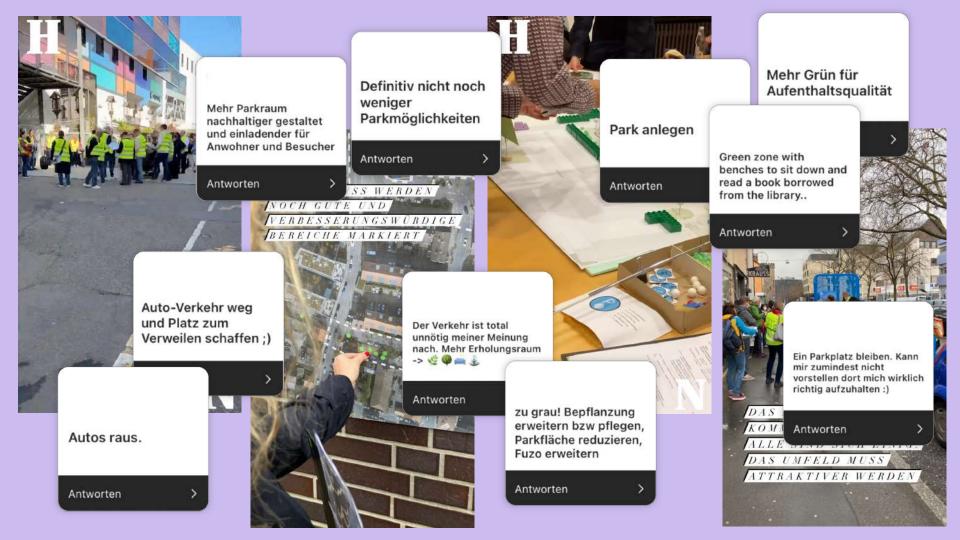






Citizen participation platform

















Welcome event for new students

Plant exchange

Citizen
information
on New
Years Day

Clean-up day Citizen
participation on
redesign projects

Exhibition















WORKING TOGETHER WE-Pact

























Ecosystem Wissensstadt Heilbronn



RESEARCH INSTITUTIONS



















HIGHER EDUCATION INSTITUTIONS













THIRD EDUCATION SPACE











97 DAYCARES



59 SCHOOLS



















for a great title year

Programme draft European Green Capital 2027

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ост	NOV	DEC
Opening ceremony	App launch »Green City Dashboard«	Exhibition on insects in experimenta	EU-wide networking event	Cycling congress	Green week partner events	Concerts in parks		European Mobility Week	Awards ceremony	Workshop on cable cars	Benefit concert
Green entrepreneur competition	Theme month »Resource equity«	Forum »circular economy in cities«	Flower show in the Town Centre	Exhibition Museum im Deutschhof »Our clean water«	City cycling		Sustainable food week	Green wine festival (Weindorf)	Cities and regions partner	School project week »Waste«	Green weeks in the municipal library
Kick-off green capital city tour	+	Corporate volunteering days (local firms)	Photo competition »Green places«	Slow food dinner in green in the vineyards	Exhibition »Upcycling art« in Inselspitze	Nature-garden- competition	International children's camp »Gaffenberg«	Earth clean up day & Neckar clean up day	Hackathon »Sustainability«	Exhibition municipal model projects in the transparent office	
+		Theme month »Natural garden«	Backyard competition »Greening«	Trainee projects on orchard meadows	Al-Festival for the environment	Sustainable cities summer camp experimenta	»Intersectoral – summer academy«	Sustainability day	Vegan day	+	+
		+	Kindergarten project week »Gardening«	+	Carbon-neutral- light-festival	+	+	Events in the botanical orchard	Harvesting week		
			+		+			+	+		
EU Events		Events		Education		Competition		Exhibitions		+ 100 more	













Festival of Lights

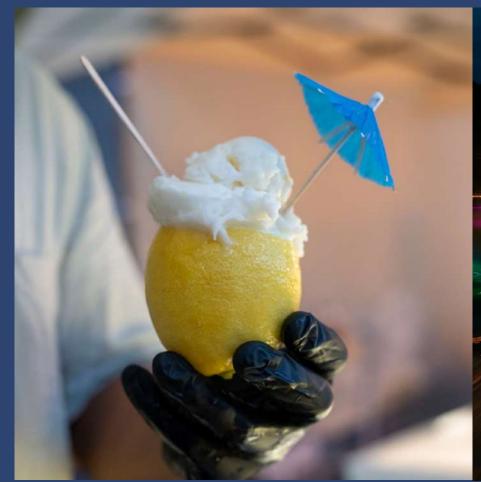




Reusables only



TITLE YEAR Reusables only









App for waste recognition

95% return rate of paper towels



In partnership with









































12 months of creating now for tomorrow



